

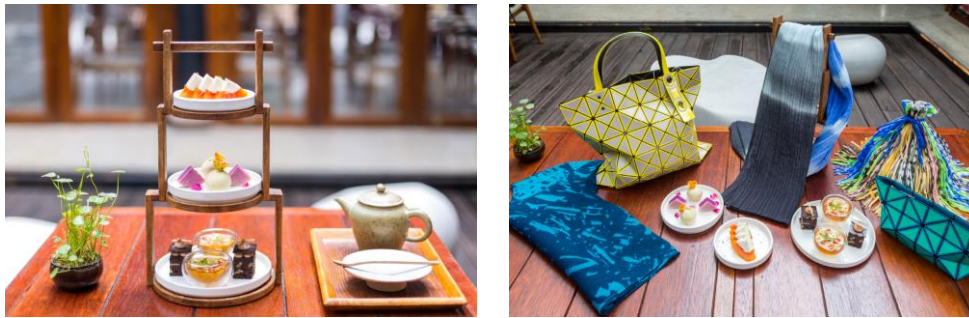


Press Release - FOR IMMEDIATE RELEASE

MIXUN TEAHOUSE and ISSEY MIYAKE Afternoon Tea

- An Unique Collaboration About the Arts, Culture and Creativity

(Chengdu, 3rd July, 2017) Exclusive afternoon tea collaboration in between MIXUN TEAHOUSE of The Temple House and Japanese known fashion brand ISSEY MIYAKE will launch on 4th July until the end of August. The initiation of this collaboration, is that both MIXUN TEAHOUSE and ISSEY MIYAKE celebrate the creativity and the beauty of Eastern culture, well received by both the East and the West.



Famous for the iconic pleats and unique methods of garment constructions, ISSEY MIYAKE is an outstanding design that reflects the Japanese life philosophy. MIXUN TEAHOUSE, on the other hand, is situated in a historical heritage, which best expressed the beauty of Sichuan traditional architecture and culture. This collaboration connects these two amazing brands, as well as introduces three local Sichuan artists –Mr. Yue-Feng Wang, Mr. Ru-Yu Guo and Ms. Di Cui. Together with Wang's lacquer art pieces, Guo's paintings and Cui's ceramics, MIXUN TEAHOUSE and ISSEY MIYAKE celebrate the beauty of the arts, cuisine, fashion, culture, and creativity.



Inspired by ISSEY MIYAKE's latest fashion, Chef Zhang of the MIXUN TEAHOUSE has created a selection of eye-catching Chinese sweets and snacks, beautifully displayed on a stylish three-tier serving stand. The first tier bears fresh papaya coconut panna cotta. The middle tier is consisting with pumpkin cheese chocolate ball and three cakes flavored with yam, cranberry and purple sweet potato. The third tier is decorated by our special cranberry ginger ice jelly and chocolate brownies.





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A range of beverages are available to be chosen from, to match with the afternoon tea set: local green tea Zhu Ye Qing and Bi Tan Piao Xue; refreshing grapefruit iced tea as well as apple, lemongrass and ginger iced tea are not to be missed. Two selected sweet wine from Ningxia and Italy are also recommended by our in-House sommelier Fei Fei.

Each afternoon tea set comes with an ISSEY MIYAKE designed fan and a RMB300 gift voucher. Furthermore, MIXUN TEAHOUSE guests can receive a 15% off of full price retail items at ISSEY MIYAKE store in Sino-Ocean TaikooLi, by presenting The Temple House room card or a MIXUN TEAHOUSE receipt. Vice versa, ISSEY MIYAKE guests are also entitled to a 15% off of MIXUN TEAHOUSE × ISSEY MIYAKE afternoon tea set, whilst presenting a recent receipt from ISSEY MIYAKE's shop located in Sino-Ocean TaikooLi.

The price of each afternoon set is RMB268 for two people. For reservation at MIXUN TEAHOUSE, please dial + 86 28 6297 4193.

About ISSEY MIYAKE

The iconic pleats and unique methods of garment constructions attracted a wide group of fans among artists, actors, writers, designers and businessmen. Two men collections were launched – named as *ISSEY MIYAKE MEN* and *HOMME PLISSE ISSEY MIYAKE*. ISSEY MIYAKE entered China in 2013 and has over 19 stores in Beijing, Shanghai, HangZhou, NanJing, ChengDu, Xi'An, ChongQing, ShenZhen and HongKong as of this year.

About The Temple House

The Temple House is located in the heart of the city within the Sino-Ocean TaikooLi Chengdu. The 100-room hotel and its 42 adjoining serviced apartments form an integral part of the city government's conservation project to preserve the surrounding heritage buildings next to the thousand-year-old Daci Temple. The three-dimensional woven façade combines modern design with the traditional Chengdu architectural elements of timber, brick and step stones. Elegant bamboo trees frame the hotel's entrance, which is set in a beautifully restored hundred-year-old Chinese courtyard building first built in the Qing Dynasty. The Temple House also offers a dynamic collection of outlets including The Temple Café - the all-day dining restaurant, TIVANO – an authentic Italian restaurant, Jing Bar featuring live DJs, MIXUN Spa and Teahouse.

 SWIRE HOTELS



About The House Collective

The House Collective, including The Opposite House, The Upper House, The Temple House and The Middle House, is a group of small, individual hotels in Asia for seasoned travelers who seek a different, intimate and personalised experience in luxury travel. Each with its own distinctive character and sense of style, The House Collective is a group of refined, highly individual hotels that defy comparison.

For more information, please visit www.the-house-collective.com and www.thetemplehousehotel.com

About Swire Hotels and Swire Restaurants

Swire Hotels has been created to manage soulfully individual hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for well-travelled individually minded travellers who seek originality, style and personalised service. We create distinctive hotels with a sense of place that break with convention.

The company's first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong and EAST, Beijing. The Temple House in Chengdu is opened in July 2015 and EAST, Miami opened in 2016. The Middle House in Shanghai will be opened by the end of 2017.

A restaurant division was set up in 2013 to manage the company's stand-alone restaurant operations. Our first restaurant Plat du Jour opened in November 2013 followed by Public and Ground Public in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in Taikoo Place in 2015. Our latest addition, the second Plat du Jour opened in Pacific Place in January 2016.

About Sino-Ocean Taikoo Li Chengdu

Sino-Ocean Taikoo Li Chengdu is a 250,000 sqm (approx. 2,710,000 sq ft) mixed-use development located in the heart of Jinjiang District, south of Dacisi Road, east of Shamao Street and close to the popular Chunxi Road shopping area. The project comprises an over 100,000 sqm (over 1,140,000 sq ft) open-plan low-rise retail mall; a 100-room intriguing urban hotel, The Temple House, managed by Swire Hotels; 42 serviced apartments as well as a 47-storey Grade A office tower, Pinnacle One. The complex will be conveniently accessible from the interchange station of Metro Lines 2 and 3.

Sino-Ocean Taikoo Li Chengdu embraces the historic Daci Temple and takes pride in the reinvigoration of surrounding heritage buildings. Welcoming lanes, courtyards, plazas with architecture inspired by traditional and modern streets in the east and west make it unique in Chengdu. Sino-Ocean Taikoo Li Chengdu won the Silver Award for Best Urban Regeneration Project in MIPIM Asia Awards 2012.

Scheduled for a phased opening from 2014 onwards, Sino-Ocean Taikoo Li Chengdu between Swire Properties Limited and Sino-Ocean Land Holdings Limited.

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