

中国西部农村产业展组委会

中农产展〔2017〕3936号

关于邀请中国澳大利亚商会 组团参加中国西部农村产业展的函

**Invitation to the Australia Chamber of Commerce in China
to organize relevant institutions to participate in the
Western Rural industry exhibition in China**

中国澳大利亚商会：

我们很荣幸地邀请您参加将于2017年9月26-29日在重庆国际博览中心举办的“中国西部农村产业展”。本次展会的主题是：筑产业体系·建美丽农村。此次展会由中国农业产业化龙头企业协会、全国城市农贸中心联合会、中国电子商务协会、中国肉类行业协会等机构主办，重庆市农产品流通协会、丘陵山地农机产业技术创新战略联盟、重庆市现代物流发展研究院、重庆市冷冻食品协会、重庆鼎臻会展服务有限公司、重庆嘉弘文化传播有限公司承办。届时，来自中国市区县政府、国内外民间商会协会组织、农业研究机构和企业代表将参加本次展会。组委会已经向中国334个市、2862个区县政府和超过30,000家相关企业发出了邀请。

本次的展览主题包括：

1. 农村产业创新与农业科技展

2. 新型农村产业经济展
3. 中国丘陵山地及高新特色农机展
4. 农村电商与物流配送主题展
5. 中国农村特色手工艺品和绿色农产品主题展

同期会议：

1. 第二届中国国际农产品供应链交易洽谈会
2. 国际农业技术交流会暨农产品国际贸易对接会
3. 中国农村产业发展暨县域招商引资大会
4. 中国农村电商产业发展大会
5. 中国（重庆）农机出口合作洽谈会

现特别邀请中国澳大利亚商会组织相关单位参加本次展会及相关活动，参与的具体工作如下：

一、作为本次活动的支持单位并组织企业、科研机构等单位参展参会。

二、参会对接。邀请主要负责人作为嘉宾出席 2017 中国西部农村产业展开幕式、中国农村电商产业发展大会、第二届中国国际农产品供应链交易洽谈会、国际农业技术交流会暨农产品国际贸易对接会等活动，积极与到会的企业、地方政府开展产销、投资等方面的合作交流。

三、设置展台。请贵单位统一布置展台，重点展示推广品牌产品和优势产业，展示在农业产业化发展中获取的先进经验，先进模式，扩大贵单位在全球的产业品牌影响力。

四、组委会免费提供两个国际标准展位（3M×3M, 包含 4 个免费参会名额），如有需求请申报，如需额外增加请按照

1500USD/个的收费标准进行预定。请尽快报送参会代表或演讲嘉宾详细信息，如有其他合作需求和意见建议请与组委会联系。

特致此函，恳请给予支持。

Australia Chamber of Commerce in China:

We are honored to invite you to participate in the "China Western Rural Industry exhibition", which will be held in September 26-29th, 2017 at the Chongqing International Expo Center. The theme of this exhibition is to strengthen the industrial system and build beautiful countryside. The exhibition is organized by the China Association of Agricultural Leading Enterprises, the China Agriculture Wholesale Market Association, China Electronic Commerce Association, China Meat Industry Association and other institutions to host. The organizer is the Chongqing Agricultural Products Circulation Association, the hilly mountainous area agricultural machinery industry technology Innovation Strategic alliance, Chongqing Modern Logistics Development Research Institute, Chongqing Frozen Food Association, Chongqing Ding-Zhen Exhibition Service Co., Ltd., Chongqing Jia Hong Culture Communication Co., Ltd. At that time, from the municipal government of China, the Association of Domestic and Foreign chambers of commerce, agricultural research institutions and enterprise

representatives will participate in the exhibition. The organizing committee has sent invitations to 326 cities, 2,862 County People's governments and more than 30,000 agriculture-related enterprises.

The theme of this exhibition includes:

1. Rural industry innovation and Agricultural Science and Technology exhibition.
2. New Rural Industry Economic exhibition.
3. China high-tech special agricultural Machinery Exhibition (Mountains and hills).
4. Rural e-commerce and Logistics distribution.
5. Chinese countryside characteristic handicraft and green agricultural product theme exhibition.

Concurrent meetings:

1. China International Agricultural Supply Chain Trading Forum
2. International Symposium on Agricultural Technology and agricultural trade docking meeting.
3. China Rural industry Development and Investment Conference.
4. China Rural Electricity Industry Development conference.
5. China (Chongqing) Agricultural machinery Export cooperation Forum.

Special invitation to the Australia Chamber of Commerce in China to participate in the exhibition and related activities, the

specific work is as follows:

First, As the support of this exhibition and organize enterprises, scientific research institutions and other institutions to participate in the exhibition.

Second, the participants docking. Invited principal leaders to attend the opening ceremony of the 2017 China Western Rural Industry exhibition, China Rural Electric Industry Development conference, the China International agricultural supply chain trade forum, International Symposium on Agricultural Technology and agricultural trade docking meeting and participate in other conference activities. actively with the meeting of Chinese enterprises, local governments to carry out industrial models, marketing, investment and other aspects of cooperation and exchange;

Third, set the booth. Please arrange the booth of your organization uniformly, display the advanced experience of promoting brand products and advantageous industries and gain in the development of agricultural industrialization, and expand the influence of your organization in the global industry.

Fourth, the organizing committee to provide free of charge two international standard booth (3M×3M, including Four participating qualifications), if there is demand please declare. For additional booths, fees are charged at \$ 1, 500 per a

international standard booths. Please tell us the detailed information as soon as possible on the participants and conference speakers, if there are other cooperation needs and suggestions, please contact the organizing committee.

Thanks and Best Regards.

Contact Us

E-mail: liangyuan@56zk.org oceanspirits@qq.com

Liang Yuan (Mr.) +86 15683605380

Tel: +8623 6707 2097

Fax: +8623 6707 2100

Website: www.nc56.org

中国西部农村产业展组委会
China Western Rural Industry Exhibition Committee

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