



讲座主题：初创企业如何快速获得投资

Seminar Topic: New companies how to get investments quickly?

讲座目的：帮助拟融资企业加速融资成功

Seminar Target:

To help the financing companies to accelerate the success of financing



讲师：吴群辉

Lecturer: Edison Wu

2016 年上海最具影响力天使投资人之一

One of the most influential Angel Investors in Shanghai, 2016

上海隽泰投资管理有限公司创始人

The Founder of Shanghai Juntai Investment Management Co.Ltd

上海交大隽泰创投班导师

The lecturer of Shanghai Jiaoda VC class

内容大纲：

- 1、投资商喜欢哪类项目及创始人
- 2、与投资商路演流程及注意事项
- 3、与投资商路演需作哪些准备工作
- 4、中国主流投资商及各自特色
- 5、获取投资后企业如何加速发展
- 6、互动问答时间

Content Outline:

- 1 Which kind of the projects and founders do the investors like.
- 2 Workflow of roadshow with investors and key notes.

- 3 Preparations for roadshow with investors.
- 4 The mainstream investors in China and their special characteristics.
- 5 How to accelerate the development of enterprises after investment.
- 6 Q & A

学员对象:

初创企业创始人、合伙人；
拟融资企业管理者；
对投融资行业感兴趣的各界人士。

Target Audience:

- 1 Founders and partners for new companies
- 2 The managers of financing companies
- 3 People interested in the investment and financing.

讲座时间: 2017年11月10日 16:00-18:00

讲座地址: 成都市锦江区滨江东路9号香格里拉中心办公楼18楼